



American Towman ShowPlace Las Vegas

EVENT SCHEDULE

April 23 - April 25, 2025

South Point Hotel, Casino & Spa

TUESDAY, APRIL 22, 2025 LOCATION

2:00 PM – 5:00 PM Registration Open- Exhibitors ONLY Exhibit Hall Pavilion

WEDNESDAY, APRIL 23, 2025 LOCATION

7:00 AM – 6:00 PM Registration Open – All Attendees Exhibit Hall Pavilion

8:00 AM – 5:00 PM ERSCA Trainings (Check conf Schedule) Arena & Classroom

8:00 AM – 5:00 PM WreckMaster Training Arena & Classroom

5:30 PM – 7:30 PM American Towman Cactus Feast – Welcome Reception
 Sponsored by American Towman (Free Event)
 LIVE DEMO – 6 PM Sponsored by ERSCA & Will-Burt Arena Concourse-Food Court Area
 Arena

THURSDAY, April 24, 2025 LOCATION

7:00 AM – 5:00 PM Registration Open – All Attendees Exhibit Hall Pavilion

8:00 AM – 12:00 PM American Towman Academy Sonoma Rooms A-D & Napas

12:00 PM - 5:00 PM **EXHIBIT HALL OPEN** Exhibit Hall

5:00 PM – 6:00 PM WreckMaster Live Demonstration Arena (Exhibits Closed)

5:00 PM – 7:00 PM Exhibitor Hospitality- Exhibitors ONLY Cinch Saloon

6:00 PM - 9:00 PM CTTA Industry Leaders Dinner & Comedy Show (Ticket) Ballroom B

7:00 PM - 9:00 PM The Desert Smoke: VIP Cigar Smoker
 Sponsored by American Towman (Ticket) South Point Hotel
 Poolside Gazebo

FRIDAY, April 25, 2025 LOCATION

7:00 AM - 4:00 PM Registration Open Exhibit Hall Pavilion

8:00 AM – 12:00 PM American Towman Academy Sonoma Rooms A-D & Napas

12:00 PM - 5:00 PM **EXHIBIT HALL OPEN** Exhibit Hall

2:00 PM Encore ACE Awards For 2024 ACES
 Sponsored by Allstate Roadside, GEICO, NSD, Agero Arena Concourse-Food Court Area

4:00 PM Pie Palooza
 Sponsored by American Towman (Free Event) Exhibit Hall & Arena Concourse